



**Bryan Oscar Mendoza**  
Graphic Designer

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**Illinois State University**  
Bachelor of Arts in Graphic  
Design and Public Relations  
GPA: 3.24/4.0  
December 2027

### Tools

VS Code  
Figma  
InDesign  
Illustrator  
Photoshop  
Adobe XD  
GSuite  
Microsoft Office 365  
Photography

### Skills

Wire framing  
Customer Service  
Troubleshooting  
Quality Assurance

### Recognition

Dean of Students:  
Fall of 2023  
Elizabeth Scholarship:  
Spring 2025  
AMA Member of the Month:  
January 2025  
AMA Member of the Year:  
May 2025

### Languages

English: Fluent  
Spanish: Conversational

### Work Experience

Best Buy

Vernon Hills, IL

**Sales Associate**

November 2022- Present

- Advocate for customers' needs by asking questions on their situation then find solutions in consumer
- Provide specialty coverage with mobile activation and plan setup for Verizon and AT&T
- Recognize Associates to assign with customers based on capability and personal brand familiarity
- Manage the POS system, while bringing in sales over \$48,000 without error monthly

Accesso:THE FLASH pass

Gurnee, IL

**Sales Associate**

April 2022- November 2022

- Assisted and direct guests throughout the park by addressing concerns in a timely matter
- Adapted quickly to changing duties (guest service, technical assistance, operations) and schedules
- Coordinated with fellow team members to manage guest flow, crowd control, and customer service touch points

AbbVie

Waukegan, IL

**Sales Associate**

August 2021- May 2023

- Worked with Mobility Team by restoring devices for different AbbVie divisions of quality assurance
- Filed more than 25 cases on average to track returns/deliveries Online for the first few months working
- Gained data management and organization skills by setting up attainable goals and keeping progress via. Excel

Illinois Tool Works (ITW)

Glenview, IL

**Sales Associate**

April 2019- March 2020

- Supported recruitment, including orientation coordination, preparations and new hire documentation
- Improved accessibility and security for the Alpine Division by transitioning their personnel system to paperless
- Organized and managed data in HR systems, ensuring accuracy, security, and timely reporting
- Developed written communication by reviewing emails within the once and completing work reports

### Organization and Activities

American Marketing Association (AMA)

Normal, IL

**Director of Graphic Design**

December 2025 - Present

- Shaping the visual identity of AMA and ensuring all chapter materials reflect a consistent, professional branding
- Visualizing many different materials for different divisions of the AMA chapter like posters and handouts
- Collaborated with the Communication division on advertising martial that will move perspective members

**Director of Social Media**

December 2024 - December 2025

- Pioneered the Illinois State University chapter AMA Instagram Page to 'amaillinoisstate'
- Designed graphics, and stories to promote events, highlight members, and strengthen community engagement
- Brainstorm and posted different posts that engaged up to 60k viewers on across campus
- Collaborated with Student Orgs. (Women In Business) to help promote collaborated events on Instagram

**Member**

October 2023 - December 2024

- Victor for year 2024-25 T-Shirt Competition from majority vote on design
- Participated in opportunities of working in the Marketing Industry through meetings
- Lobbied Illinois State University students from tabling to fundraising future AMA enrichment activities

